

[ENG]

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EAGE Conference & Exhibition in London - 11-14 June, 2007

Shell adopted Holografika's large-scale 72" HoloVizio rear-projection displaying system to visualize oil & gas exploration data in true 3D at the 69th EAGE Conference & Exhibition in London on 11-14 June, 2007. The system was used to present sub-surface visualisation data for customers using Shell's proprietary software system 123di in an interactive way.

The event was a great success, judging by the number of visitors and positive comments received.

Shell collected feedback cards from engineers, geologists, management, IT experts, students and even some distinguished visitors. All of them seemed to be clearly impressed.

EAGE <http://www.eage.org/index.php?ActiveMenu=1&Opendivs=s2> is a professional association for geoscientists and engineers. It is a European based organisation with a worldwide membership providing a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits.