

03/12/2008, Budapest, Hungary

### **HoloVizio 3D display wins Best Exhibit Award in ICT 2008 exhibition, Lyon, France**

*The HoloVizio 3D glassless cinema system, developed by the Hungarian Holografika Ltd. in the FP6 ICT project OSIRIS won the Best Exhibit Award Silver Prize based on visitors' votes on the ICT2008 show organized under the French presidency on 25-27 November 2008 in Lyon.*

The ICT conference and exhibition is the biggest 3-day event organized biyearly for the information technology research projects sponsored by the European Union. As a selected exhibitor, Holografika Ltd. had the opportunity to take part on this most significant European R&D information technology exhibition in November and to show off its holographic 3D display system in the SME (Small and Medium Enterprises) village.

Holografika Ltd. - founded by Dennis Gabor award winner Tibor Balogh, electrical engineer and holographer - is a Hungarian company with patented 3D display technology. The company develops 3D displays that have already been introduced in medical and scientific visualization and may serve as a basis for the future 3D television. 3D images shown on HoloVizio can be seen without glasses, there is no need for head positioning or eye-tracking, the screen gives a natural "window-like" 3D vision for multiple viewers at a time. In the last five years Holografika proved to be the most successful to get funded by the European ITC framework projects amongst Hungarian SMEs.

The 110 cm (43") screen sized "3D glassless cinema system", an intermediary result of the FP6 project OSIRIS, was a big hit, thanks to 3D models and videos appearing both in front and behind the holographic screen in 3D. In case of HoloVizio the 3D images give so perfect spatial feeling, that it is possible to "look behind" the displayed contents, similarly to real objects.

According to Tibor Balogh, CEO: "This prize is highly appreciated as it was based on viewers' votes, unlike to our earlier professional awards. This is a direct verification that continuing our efforts in reaching perfect spatial 3D displaying is worthwhile."

To see a short video about the exhibition and the award ceremony, please click on the link below.  
<http://www.youtube.com/watch?v=Pd5mqOV7P3Y>

#### **More information:**

[www.holografika.com](http://www.holografika.com)

<http://www.osiris-project.eu/>

[info@holografika.com](mailto:info@holografika.com)

[http://ec.europa.eu/information\\_society/events/cf/item-display.cfm?id=761](http://ec.europa.eu/information_society/events/cf/item-display.cfm?id=761)