3D World Comes to Budapest

In the period 29th June- 4th July Budapest hosts the 3DTV Conference 2014 and Interaction 2014, the most important yearly international conference and summer school in 3D technologies. Visitors and participants from all over the world are expected.

The event is organized by the Tampere University of Technology from Finland, leader in 3D media processing and applications, and Holografika, the developer of the glasses-free HoloVizio display technology.

Among the sponsors are the Hungarian branch of IEEE, NVIDIA, TICSP and also the EU collaborative actions ConTourNet and Prolight.

The main topics of the conference cover the exciting fields of future 3D television: 3D capture, representation and processing, coding and transmission, displaying, quality of experience and interaction.

Tamás Péter Kovács, CTO of Holografika, chair of the local organizing committee said: "It is not only a great honour that we welcome the researcher elite of 3D technology world in Hungary, but we also consider it as an acknowledgement of our pioneering role in the 3D Light Field display technology."

The conference key-note will be delivered by Hakan Urey, (*Koç University,Turkey*), and Tibor Balogh, (*Founder and CEO, Holografika*). They will present the emerging augmented reality and the future 3D TV technologies. A demo event is planned at Holografika as part of the programme.

More information: <u>http://3dtv-con.org/</u> and <u>http://3d-contournet.eu/interaction2014/</u>