

Issued by Holografika on 01/07/2011, Budapest, Hungary

Orange has chosen Holografika to illustrate the holographic content of the future in your home

The HoloVizio 240P system, developed by Holografika, was demonstrated at the [hellodemain](#) event organised by Orange in the Cité des Sciences, Paris, from June 23rd to June 26th showcasing 3D holographic content prepared by Orange.

The intent of this event has been to illustrate to visitors a vision of the future: “What 2030 could look like?”. A targeted audience of 50 000 visitors was expected.

Among the large set of technologies that were on show, Orange has stated about Holografika’s technology on the exhibit panel:

“HoloVizio displays provide a holographic view, giving the impression that you can walk around... It does not require glasses, does not tire the eyes and can be used by several people at the same time. As the first European operator to offer tele 3D content, Orange is naturally interested in holographic content and anticipates broadcasting it in your home in the future.”



About "hellodemain":

„...In order to present our best innovations and those of our business partners, we have conceived "**hellodemain**", a free exhibition open to all, for which the objective is: discover tomorrow's digital world - today. Come and find out about the services that we are developing for you. Take a look behind the scenes at future networks, without which nothing is possible. And spend a moment looking back at yesterday's inventions that have now become so familiar to us..."

Stéphane Richard, Chairman and Chief Executive of France Télécom – Orange

About Holografika:

Holografika Ltd. is a Hungarian 3D display company developing proprietary holographic technologies and HoloVizio™ 3D displays. Holografika offers a high-end solution for the glassless, true 3D visualization. The patented light field technology provides a natural 3D view in a wide FOV with a continuous horizontal motion parallax unlike other 3D visualisation solutions. It can also serve as a basis for future 3D television, free of eye-fatigue or headaches, frequently encountered while watching other 3D technologies.

The company's current product line includes monitor-type 3D displays for professional markets such as medical, CAD, security and gaming. Large-scale 72" 3D displaying systems for collaborative applications in oil&gas exploration, telepresence, simulation, entertainment, like theme parks. The company also offers 45" kiosks for promotion, event rental and digital signage. The HoloVizio platform in development covers the range from the card-sized 3D mobile platform up to the glasses-free 3D cinema with several meters diagonal holoscreen. The company is also working on 3D camera systems and 3D light field format for end-to-end 3D systems.

Holografika was selected as Red Herring Top 100 Europe and WEF Technology Pioneer, the HoloVizio technology has got several awards from the EU and Hungary. Find out more: www.holografika.com