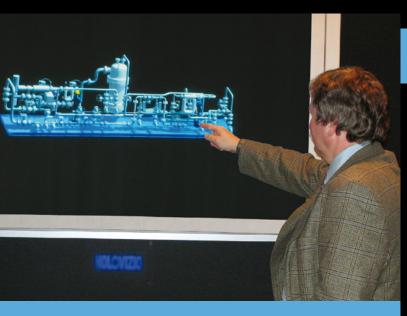
## Natural 3D displaying



### Large-scale 3D displaying



Realistic 3D visualization of rendered content on HoloVizio 720RC

Historically, 3D displays have typically featured some sort of trade off in image quality so lat they were never as good as their 2D counterparts. Recent developments in 3D playing have demonstrated this not only possible but reasonably cost effective." sight Media, 3D Technology and Markets, A Study of All Aspects of Electronic 3D Systems,

# HoloVizio 721RC

#### The new 72" model

- Improved resolution (2x pixels)
- Exceptional brightness (3x increase)
- Enlarged FOV
- Better image uniformity
- Reduced dimensions
- More powerful cluster

#### Why HoloVizio is true 3D?

User benefits of Holografika technology in 3D display solutions:

- Large field of view supports
- Continuous motion parallax, which provides "look-behind" capability
- No fixed viewer positioning required, viewer can freely move in front of the screen
- No optical contradictions, no side effects, discomfort, disorientation in longer, everyday use
- Stable 3D image which doesn't "jump" between views in the horizontal perspective
- No head tracking necessary (no latency or accuracy problems)
- Ability to display any type of 3D information and to use different OpenGL based 3D software solutions
- 2D compatibility. No need to switch between 2D and 3D view
- Full frame rate motion and real-time interactivity
- High brightness, good visibility under normal lighting conditions



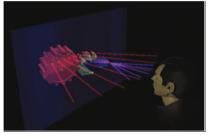


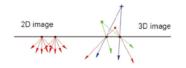




#### The 3D displaying technology that works

The holographic 3D display system developed by Holografika overcomes the limitations of the current 3D displays, reconstructing natural 3D images to a number of viewers in a reasonable field of view, with walkaround possibility without any restrictions.





This is a high-end solution compared to other technologies and fullfils all the requirements of real 3D displaying simultaneously.

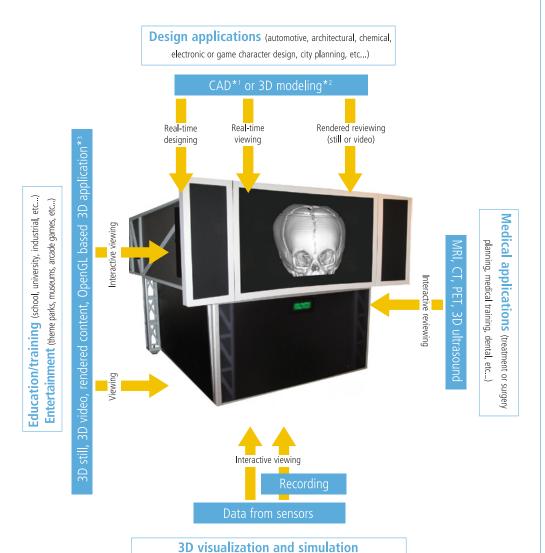


#### Users of a HoloVizio 720RC system\*

"CRS4 research activities focus on enhancing spatial understanding of massive 3D data through the development of novel interactive rendering systems harnessing the perceptual cues delivered by 3D displays. The main applications include exploration of large volumetric datasets generated by medical data acquisition devices and time-critical visualization of gigantic point clouds and triangle meshes generated by 3D scanning and numerical simulation."

CRS4 Visual Computing, Italy

\*Predecessor of HoloVizio 721RC



**Product name** 

HoloVizio 721RC

Aspect ratio

16:9

Screen size

72" (~1800 mm) diagonal

1560 mm x 880 mm

3D resolution

73 Mpixel

2D equivalent resolution

1280 x 768 pixel

Input

Gigabit Ethernet (CAT6) or Infiniband

**Compatibility** 

PC & WorkStation

Viewing angle

70 degrees

Colour

16 Million (24 bit RGB)

115% NTSC

**Brightness** 

 $\sim 1500 \text{ cd/m}^2$ 

Dimensions (W x H x D)

3050 mm x 2150 mm x 2700 mm

Power network compatibility

50 Hz ... 60 Hz

**Nominal voltage** 

230/400 V, 115/200 V

Power Consumption / Dissipated heat

Max. 10 kW

5-wire TNS system

**Operating temperature** 

+5°C ... +25°C

**Relative humidity** 

Max. 80% / 50%

**Usage type** 

Indoor

Tested software with HoloVizio systems: HoloVizio is compatible with applications based on the following common OpenGL-based visualization libraries: OpenInventor, Inventor, Coin3D, OpenSceneGraph, AVS/Express, jMonkey, WorldWind, Unity

\*1 CAD models ArchiCAD, AutoCAD, Autodesk Inventor, Alias StudioTools, CATIA, CoCreate OneSpace, DesignCAD, Pro Engineer, Rhino, Siemens NX SolidWorks, Solid Edge, Unigraphics, VR4Max

\*2 Models from modeling software 3ds Max, Blender, Bryce, Cinema4D, LightWave 3D, Maya, Softimage XSI

(geological, meteorology, byochemistry, computational fluid dynamics, etc...)

\*3 Other software Ansys Comsol MatLab Simulink 3D Toolbox, Shell 123DI, Visual Molecular Dynamics, 3D Slicer, EON Viewer, Milkshape3D

